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## SUPERYACHT AUSTRALIA NEWSLETTER - FEBRUARY 2020

### PRESIDENTS MESSAGE

Welcome to 2020! We have a busy year planned over the coming months and I look forward to speaking with many of you both at our own events and other marine gatherings during the year. I always appreciate hearing from our members and hearing your views.

But first, a quick reminder of how we closed 2019 and that was with the exciting news permitting foreign flagged superyachts to charter in Australian waters with the government passing the legislation that now allows superyachts to use a coastal trading temporary license, ultimately stimulating commercial charter activities.

The industry has been working tirelessly for a number of years in order to pass this bill, which will likely triple our industry activity overnight and I again congratulate all parties involved for their efforts and dedication to this.

As an immediate follow up from the successful passing of the Special Recreational Vessel Act 2019, Superyacht Australia conducted training for vessel agents and charter brokers with instruction provided by subject matter experts from the relevant government departments.

I would sincerely like to thank the government representatives and agencies who attended for their time and invaluable instruction ensuring we had certified agents and brokers available to assist foreign flagged vessels within days of the legislation change. [Read full story](#)



### CHARTER NEWS



## **AUSTRALIAN AGENTS AND BROKERS NOW QUALIFIED TO PROCESS FOREIGN SUPERYACHT CHARTER**

Following the successful passing of the Special Recreational Vessel Act 2019, Superyacht Australia conducted training for vessel agents and charter brokers. The new legislation allows foreign superyachts to operate commercially in Australia for a period of up to 12 months on a single licence with the ability to apply for subsequent licences should the vessel wish to stay longer.

Instruction was provided by subject matter experts from government departments on the Coastal Trading Licencing System (CTLS), Goods and Services Tax (GST), commercial marine park permits, border and customs requirements. At the completion of the training attendees have been able to register as users on the CTLS and can apply for a temporary licence on behalf of vessel. Attendees can also apply for Great Barrier Reef Marine Park commercial permits that can be used by numerous vessels when chartering in the marine park. Brokers that attended are now able to register to collect, pay and report on GST for each charter.

Read the full story [here](#) For more information on chartering in Australia, click [here](#).

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**FEATURE EVENT - SUPERYACHT AUSTRALIA GRAND SOIRÉE**



## **SUPERYACHT AUSTRALIA GRAND SOIRÉE**

We are hosting the Superyacht Australia Grand Soirée to celebrate charter in Australia, showcasing our local charter vessels along with some foreign flagged vessels. We encourage the attendance of anyone interested in chartering one of these vessels. The event will be held at the spectacular Jones Bay Wharf Marina, with the iconic Sydney Harbour backdrop.

**VENUE:** The Loft, Doltone House, Jones Bay Wharf Marina, Pyrmont, NSW

**DATE:** Saturday 22 February, 2020

**TIME:** 6:30PM

**DRESS CODE:** Cocktail Attire

Please click [here](#) for further details about this event or purchase your ticket by hitting the button below.

**Grand Soirée Tickets**

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**ASMEX 2020**



www.asmex-conference.com.au

# ASMEX 2020

AUSTRALIAN SUPERYACHT, MARINE EXPORT  
& COMMERCIAL INDUSTRY CONFERENCE

18-20 MAY, 2020  
SANCTUARY COVE, QUEENSLAND, AUSTRALIA



SANCTUARY COVE  
INTERNATIONAL  
BOAT SHOW  
21-24 MAY 2020

We are pleased to confirm the following details for ASMEX 2020. We'll keep you posted as more information is confirmed and it will also be available on the [ASMEX website](#).

## **A 2020 Vision for the Future: Building a Stable and Successful Industry** **Monday 18 May | 11:00 - 17:30**

The main conference sessions will include topics on where we are now as an industry, the current and future state of the superyacht fleet, latest migration patterns in the Pacific region, the yacht charter market, shipbuilding in Australia, vessel transportation, crews and recruitment and other key issues as the industry moves forward into a new decade.

### **Monday 18 May | 17:30 - 19:00**

**Evening:** Main Conference Welcome Drinks

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### **Tuesday 19 May | 08:30 - 15:30**

#### **Main Conference:**

Full day conference program continues including networking lunch and coffee breaks.

### **Tuesday 19 May | 19:30 - 22:30**

**Evening:** Australian Marine Industry Awards Pre-Dinner Drinks & Gala Dinner

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## Wednesday May 20

**Yard Tours:** We are arranging tours of several large yards based in the region. This is a full day activity starting at 9 am.

For more information on ASMEX 2020, please visit the website by clicking [here](#). Delegate passes include attendance for one person at the Australian Marine Industry Awards Gala Dinner on the evening of Tuesday May 19.

**REGISTER NOW FOR ASMEX 2020**

## AUSTRALIAN MARINE INDUSTRY AWARDS 2020



### **Applications are now open for the 2020 Australian Marine Industry Awards!**

Ensure your business success stories are recognised by entering the **2020 Australian Marine Industry Awards**. Presented annually, the awards acknowledge the outstanding industry achievements of the Australian marine export, superyacht and commercial businesses and celebrates their successes.

Check out the ASMEX Conference website for more information on the award categories, eligibility and how to apply.

[asmex-conference.com.au/awards](http://asmex-conference.com.au/awards)

**DOWNLOAD SUBMISSION FORMS**

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## 2020 AUSTRALIAN MARINE INDUSTRY APPRENTICE OF THE YEAR



**AIMEX is pleased to announce the inaugural “Apprentice of the Year” Award in 2020 which will recognise and reward apprentices for outstanding performance and commitment to the Australian marine industry.**

This exciting new award will offer the opportunity to those nominated to be acknowledged for their dedication, hard work and commitment as well as celebrate the achievements of our future tradespeople while encouraging continued excellence in the industry.

**We strongly encourage members to make this new exciting award known to their management teams and other staff members, in particular to their apprentices and support them in their application.**

*Images courtesy of TAFE Queensland*

**APPLY NOW FOR THE APPRENTICE OF THE YEAR**

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**AUSTRALIAN VOYAGE AWARD - ENTER NOW!**



## Applications are now open for the Australian Voyage Award!

After its debut at the 2018 Australian Marine Industry Awards, this prestigious prize will be presented again this year to the superyacht, in the opinion of the judges, completed the most inspirational cruise between 1 January 2019 – 9 April 2020, whereby the majority of the cruise was undertaken in Australian waters.

Click below to download the application form for the 2020 Australian Voyage Award.

[asmex-conference.com.au/awards/australian-voyage-award](http://asmex-conference.com.au/awards/australian-voyage-award)

## DOWNLOAD VOYAGE AWARD SUBMISSION FORM



### **BENETTI YACHTS CONFIRM SPONSORSHIP OF THE SUPERYACHT AUSTRALIA THAILAND RENDEZVOUS AND GRAND SOIREE**

Benetti Yachts have confirmed their support of the inaugural Superyacht Australia Thailand Rendezvous as a Major Sponsor and of the Superyacht Australia Grand Soiree as a Major Partner.

“We are excited to announce Benetti as a Major Sponsor of the Superyacht Australia Thailand Rendezvous and as a Major Partner of the Superyacht Australia Grand Soiree. With the recent passing of the 'Special Recreational Vessels Bill 2019' there is much to celebrate as an industry and we are pleased to be going forward in partnership with Benetti at both of these key events” said David Good, Chief Executive Officer of Superyacht Australia.

“Through our attendances at recent ASMEX conferences we have witnessed first-hand the professional, thorough and considered approach of Superyacht Australia.

We are aligned in our ambition to grow the Superyacht sector in Australia and so it is without hesitation that we join the group to participate in the ongoing efforts and upcoming events," reported Peter Mahony, General Manager of Benetti Asia.

Benetti will also be continuing as the sponsor of the *Benetti Pre-Dinner Drinks* at the Australian Marine Industry Awards Gala Dinner held at the annual ASMEX Conference from May 18-19, 2020 at Sanctuary Cove.

## UPCOMING BOATSHOW EVENTS

### ▼ SUPERYACHT AUSTRALIA BOAT SHOW CALENDAR 2020 ▲

2020

- 7 Feb Australia Thailand Rendezvous, Phuket
- 22 Feb Superyacht Australia Grand Soirée, Sydney NSW
- 19-22 Mar Singapore Yacht Show, Singapore
- 27-30 Apr MYBA Charter Show, Barcelona
- 18-20 May ASMEX 2020, Gold Coast
- 19 May Australian Marine Industry Awards Dinner
- 21-24 May SCIBS 2020, Gold Coast
- 19 Jun Australia Tahiti Rendezvous, Tahiti
- 28 Aug Australia Fiji Rendezvous, Fiji
- 23-26 Sep Monaco Yacht Show
- 28 Oct-1 Nov Fort Lauderdale International Boat Show
- 15-17 Dec International WorkBoat Show, New Orleans



*The above list are boat shows where Superyacht Australia will have an official presence. To view a more*

detailed list of international and Australian boat shows, please visit the [Superyacht Australia Events](#) page on the Superyacht Australia website.



## AUSTRALIA THAILAND RENDEZVOUS SPONSORED BY BENETTI YACHTS 7 February, 2020

After hosting successful Rendezvous' in both Tahiti and Fiji this year, Superyacht Australia are hosting another similarly formatted event in Thailand this week to capture the high season in Thailand and the neighbouring cruising grounds of Myanmar, Malaysia and Indonesia. Phuket is the centre of South-East Asia superyacht charter vessels and with foreign charter now approved in Australia, this event will prove to be timely and successful. Need any last minute assistance ? Contact [mspencer@aimex.asn.au](mailto:mspencer@aimex.asn.au)



## SINGAPORE YACHT SHOW 19 - 22 March, 2020

The **Singapore Yacht Show** is more than a boat show, with something for everyone aspiring to own or rent a boat, yacht or superyachts – or those just wanting to learn more about the yachting lifestyle.

The show brings together a number of world-class yachts, some of which will be making their debut in this part of the world. Along with an enviable range of prestige products and brands, a heady blend of glamorous parties, high-end entertainment and a trade-focused conference programme, the **Singapore Yacht Show** is a firm fixture in the region's social calendar.



## MYBA CHARTER SHOW, BARCELONA 27 - 30 April, 2020

As a Professional Trade Show, the **MYBA Charter Show**, with its long history and dedication to quality, is a business occasion and a true celebration of yachting. It brings together the world's leading luxury charter professionals and provides them with the opportunity to appraise some of the finest yachts available for charter, meet with captains and crew, and explore an exceptional array of ancillary services. The Chefs' Competition places the benchmark high, the seminars are enlightening and the social calendar provides excellent networking possibilities.

This is the place to be in April if yachting is your business

and your passion!

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SANCTUARY COVE  
INTERNATIONAL  
**BOAT SHOW**  
21-24 MAY 2020

**SANCTUARY COVE BOAT SHOW**  
**21 - 24 May, 2020**

The Southern Hemisphere's premier marine event is back with over 300+ exhibitors and 600+ watercraft on display. In 2020, AIMEX will once again be organising and hosting the 'AIMEX Alley' within the Main Pavilion.

Space in the AIMEX Alley is always in high demand as we provide the best location and the best rates to our members. This is an excellent opportunity for members to exhibit with their fellow industry peers. The traditional AIMEX Alley party will be hosted within the Alley on the first evening of the show. AIMEX will promote those members in the AIMEX Alley with pre and post press releases, including social media posts. Contact Maddie Spencer on [msspencer@aimex.asn.au](mailto:msspencer@aimex.asn.au) for any assistance.

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SAVE THE DATE | NETWORKING DRINKS - 12 MARCH 2020



**THURSDAY 12 MARCH 2020**  
**SUPERYACHTS QUEENSLAND**  
**NETWORKING DRINKS**  
**SOUTHPORT YACHT CLUB**  
**17:30**

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A BIG WELCOME TO OUR NEW MEMBERS

**LOCAL MEMBERS**



Asone Super Yachts specialise in world class, luxury interiors to the marine & yachting culture of Australia.

For more information and contact details [click here](#)



AXO GROUP specialise in engineering, hydraulics and supply for Commercial, Defence & Luxury vessels.

For more information and contact details [click here](#)

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industry, specialising in butler training for luxury hotels and resorts, private households and superyacht crew.

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For more information and contact details [click here](#)

## SEND US YOUR LATEST NEWS

Has something new and exciting happened in your business recently? If so, we would love to hear from you and share your story with other members. If you have new staff appointments, new products, product updates, new emerging markets, sales successes overseas or appointments of international agents, then get in touch.

[Send us an email](#) with your news and please include 2-3 images. We will publish your story on our website, include it in future newsletters plus we can also provide your business with additional exposure through submitting your news to international marine media outlets such as International Boating Industry (IBI).

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