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SUPERYACHT AUSTRALIA NEWSLETTER - DECEMBER 2019

A MESSAGE FROM OUR CHAIRPERSON

Christmas came early with delivery of the Special Recreational Vessel Bill 2019 passing through the Australian Senate on Thursday 5 December. It couldn't have been a better present for our industry and especially for the members of Superyacht Australia.

I'm sure by this time next year we will be sharing an Australian Festive Season with many visiting superyachts, their crews and guests.

2019 has been a challenging year for our organisation however there have been many achievements delivering positive outcomes for all concerned and now laying the foundation for a bumper 2020. We look forward to the coming year and beyond with great expectation.



On behalf of David, Eliza, Maddie, Jenny and Kylie I wish you the Compliments of the Season.

Personally may I sincerely wish you and those whom you love a safe, joyous Christmas and a fantastically prosperous and rewarding New Year.

Regards,
Barry Jenkins

NEWS



AUSTRALIA OPEN FOR CHARTER

The result of over a decade's worth of hard work by Superyacht Australia supported by many industry members, has just recently resulted in the passing of the 'Special Recreational Vessels Bill 2019'. This legislation finally allows foreign vessels to charter commercially in Australian waters with a simple temporary coastal trading licence.

We would like to thank Deputy Prime Minister, the Hon Michael McCormack for introducing the bill last week and ensuring its progress through both houses of parliament in time to reap the huge tourism rewards this summer. It was critical this bill passed prior to the Tokyo Olympics and America's Cup with over 160 superyachts estimated to visit our region.

Read the full story [here](#)



BENETTI YACHTS CONFIRM SPONSORSHIP OF THE SUPERYACHT AUSTRALIA THAILAND RENDEZVOUS AND GRAND SOIREE

Benetti Yachts have confirmed their support of the inaugural Superyacht Australia Thailand Rendezvous as a Major Sponsor and of the Superyacht Australia Grand Soiree as a Major Partner.

“We are excited to announce Benetti as a Major Sponsor of the Superyacht Australia Thailand Rendezvous and as a Major Partner of the Superyacht Australia Grand Soiree. With the recent passing of the 'Special Recreational Vessels Bill 2019' there is much to celebrate as an industry and we are pleased to be going forward in partnership with Benetti at both of these key events” said David Good, Chief Executive Officer of Superyacht Australia.

“Through our attendances at recent ASMEX conferences we have witnessed first-hand the professional, thorough and considered approach of Superyacht Australia.

We are aligned in our ambition to grow the Superyacht sector in Australia and so it is without

hesitation that we join the group to participate in the ongoing efforts and upcoming events,” reported Peter Mahony, General Manager of Benetti Asia.

Benetti will also be continuing as the sponsor of the *Benetti Pre-Dinner Drinks* at the Australian Marine Industry Awards Gala Dinner held at the annual ASMEX Conference from May 18-19, 2020 at Sanctuary Cove.

EVENTS



SUPERYACHT AUSTRALIA GRAND SOIRÉE

We are hosting the Superyacht Australia Grand Soiree to celebrate charter in Australia, showcasing our local charter vessels along with some foreign flagged vessels. We encourage the attendance of anyone interested in chartering one of these vessels. The event will be held at the spectacular Jones Bay Wharf Marina, with the iconic Sydney Harbour backdrop.

DATE: Saturday 22 February, 2020

TIME: 6:30PM

DRESS CODE: Black Tie

Please click [here](#) for further details about this event or purchase your ticket by hitting the button below

[Buy Tickets](#)

ASMEX 2020 - NEW EXPORT FORMAT

We are pleased to announce ASMEX 2020 will have a new format next year featuring two separate tracks on Day 2. The **Main Conference** sessions will continue as in 2019 commencing with lunch on Monday May 18, followed by a half day of conference sessions and a full day conference program on



Tuesday May 19.

In parallel to the Main Conference on Tuesday May 19, we will also be running the **Mentoring & Education Export Series** tailored to the export businesses within our membership.



Delegates will be able to purchase separate passes for each of the two events which will be priced accordingly. Both delegate passes will include attendance at the Australian Marine Industry Awards Gala Dinner on the evening of Tuesday May 19. Registration for ASMEX 2020 will be open later this week with an EarlyBird rate for Members available until Friday 31 January, 2020. For more information on ASMEX 2020, please visit the website by clicking [here](#).

AUSTRALIAN MARINE INDUSTRY AWARDS 2020



Ensure your business success stories are recognised by entering the **2020 Australian Marine Industry Awards**. Presented annually, the awards acknowledge the outstanding industry achievements of the Australian marine export, superyacht and commercial businesses and celebrates their successes.

AIMEX is excited to introduce the inaugural **“Apprentice of the Year” Award** in 2020. This thrilling new category will recognise and honour apprentices from the Australian marine industry for their outstanding skills, performance, dedication and commitment by offering the future

tradespeople in our industry the opportunity to be nominated and acknowledged.

Applicants will initially be assessed at a state level. One lucky nominee will be announced as the winner at the Australian Marine Industry Awards Gala Dinner to be held on Tuesday 19 May, 2020,

The winner will receive an all-expenses paid trip to Amsterdam to attend the 2020 METSTRADE Show in November. Attending the largest marine trade show in the world as part of the AIMEX team, will provide the winner with an experience of a life-time and will further secure their future in the Australian marine industry.

Award submissions will open soon with more details on the award categories and how to apply.

UPCOMING BOATSHOWS



AUSTRALIA THAILAND RENDEZVOUS SPONSORED BY BENETTI YACHTS **7 February, 2020**

After hosting successful Rendezvous' in both Tahiti and Fiji this year, Superyacht Australia are planning another similarly formatted event in Thailand in early 2020 to capture the high season in Thailand and the neighbouring cruising grounds of Myanmar, Malaysia and Indonesia. Phuket is the centre of South-East Asia superyacht charter vessels and with foreign charter now approved in Australia, this event will prove to be timely and successful.

The one-day event is to be held at Phuket Yacht Haven Marina and will include:

- Morning Tea with the Information Showcase
- VIP Captains Networking Lunch
- Aussie BBQ Crew Cooking Competition
- Networking Party in the evening

If you are interested in attending, please contact m Spencer@aimex.asn.au

SINGAPORE YACHT SHOW



19 - 22 March, 2020

The **Singapore Yacht Show** is more than a boat show, with something for everyone aspiring to own or rent a boat, yacht or superyachts – or those just wanting to learn more about the yachting lifestyle.

The show brings together a number of world-class yachts, some of which will be making their debut in this part of the world. Along with an enviable range of prestige products and brands, a heady blend of glamorous parties, high-end entertainment and a trade-focused conference programme, the **Singapore Yacht Show** is a firm fixture in the region's social calendar.



THE Superyacht GATHERING

THE SUPERYACHT GATHERING, NZ 25 - 27 March, 2020

The **Superyacht Gathering** brings together a like-minded group of people to share their experiences, stories and knowledge in an engaging, authentic and relevant way, while cultivating friendships and relationships for the better good.

The purpose of **The Superyacht Gathering** is to build a culture and community of like-minded people within the superyacht industry to share and inspire for the better good of our livelihood, the sea and all beings that live in, on and around it. Our event focus' on people and stories, delivering ownership journeys, exciting technology developments, altruism, authentic lifestyle experiences, and more... and not a sales pitch in sight.



MYBA CHARTER SHOW, BARCELONA 27 - 30 April, 2020

As a Professional Trade Show, the **MYBA Charter Show**, with its long history and dedication to quality, is a business occasion and a true celebration of yachting. It brings together the world's leading luxury charter professionals and provides them with the opportunity to appraise some of the finest yachts available for charter, meet with captains and crew, and explore an exceptional array of ancillary services. The Chefs' Competition places the benchmark high, the seminars are enlightening and the social calendar provides excellent networking possibilities.

This is the place to be in April if yachting is your business and your passion!



SANCTUARY COVE BOAT SHOW 21 - 24 May, 2020

The Southern Hemisphere's premier marine event is back

with over 300+ exhibitors and 600+ watercraft on display. In 2020, AIMEX will once again be organising and hosting the 'AIMEX Alley' within the Main Pavilion.

Space in the AIMEX Alley is always in high demand as we provide the best location and the best rates to our members. This is an excellent opportunity for members to exhibit with their fellow industry peers. The traditional AIMEX Alley party will be hosted within the Alley on the first evening of the show. AIMEX will promote those members in the AIMEX Alley with pre and post press releases, including social media posts.

Contact Maddie Spencer on [mspencer@aimex.asn.au](mailto:msspencer@aimex.asn.au) to discuss availability, pricing and location.

A BIG WELCOME TO OUR NEW MEMBERS

GOLD MEMBERS



Sanctuary Cove is a world-class marina, where every customer's needs are catered for. With personal berthing assistance and premier facilities, it offers a multitude of marina berths for all vessels including superyachts. Awarded five gold anchors for the category of residential harbour-estate marinas along with a level 3 Clean Marina accreditation, customers can disembark at their berth, directly into Sanctuary Cove's Marine Village, where specialty stores, restaurants and cafes line the water's edge.

For more information and contact details [click here](#)

CORPORATE MEMBERS

BURGESS

With over 40 years at the forefront of the superyacht market, Burgess is the global leader for brokerage, charter, operational management and new-build advisory services for yachts over 30m (100ft).

For more information and contact details [click here](#)



In an increasingly complex world, PwC works with businesses, Government and the community to help Australia continue to thrive and grow.

PwC Australia delivers quality in audit, assurance, consulting and tax services to more than 5,000 clients.

For more information and contact details [click here](#)

Gulf Marina Management (GMM) is activating the Nawi Island



Marina and Superyacht Base in Savusavu Fiji. The Nawi Island Marina and Superyacht Base will host 130 vessels within the state-of-the-art marina including 19 berths to accommodate Superyachts to 85m in length. The engineering has been designed to allow Cyclone rating to allow year-round storage of vessels in water.

For more information and contact details [click here](#)

LOCAL MEMBERS



Oneworld is Australia's newest Super yacht for charter in Sydney and along the East Coast of Australia.

Launched in Dubai in 2018 Oneworld can accommodate up to 100 guests on Sydney harbour for corporate day cruises, 80 guests in the Whitsundays for day charters and up to 12 guests overnight for luxury term charters.

For more information and contact details [click here](#)

SEND US YOUR LATEST NEWS

Has something new and exciting happened in your business recently? If so, we would love to hear from you and share your story with other members. If you have new staff appointments, new products, product updates, new emerging markets, sales successes overseas or appointments of international agents, then get in touch.

[Send us an email](#) with your news and please include 2-3 images. We will publish your story on our website, include it in future newsletters plus we can also provide your business with additional exposure through submitting your news to international marine media outlets such as International Boating Industry (IBI).

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